

6 Qualities of Well-Formed Goals

Clear goals are easier to follow through on.

→ Swipe to see the six traits.



1 Small

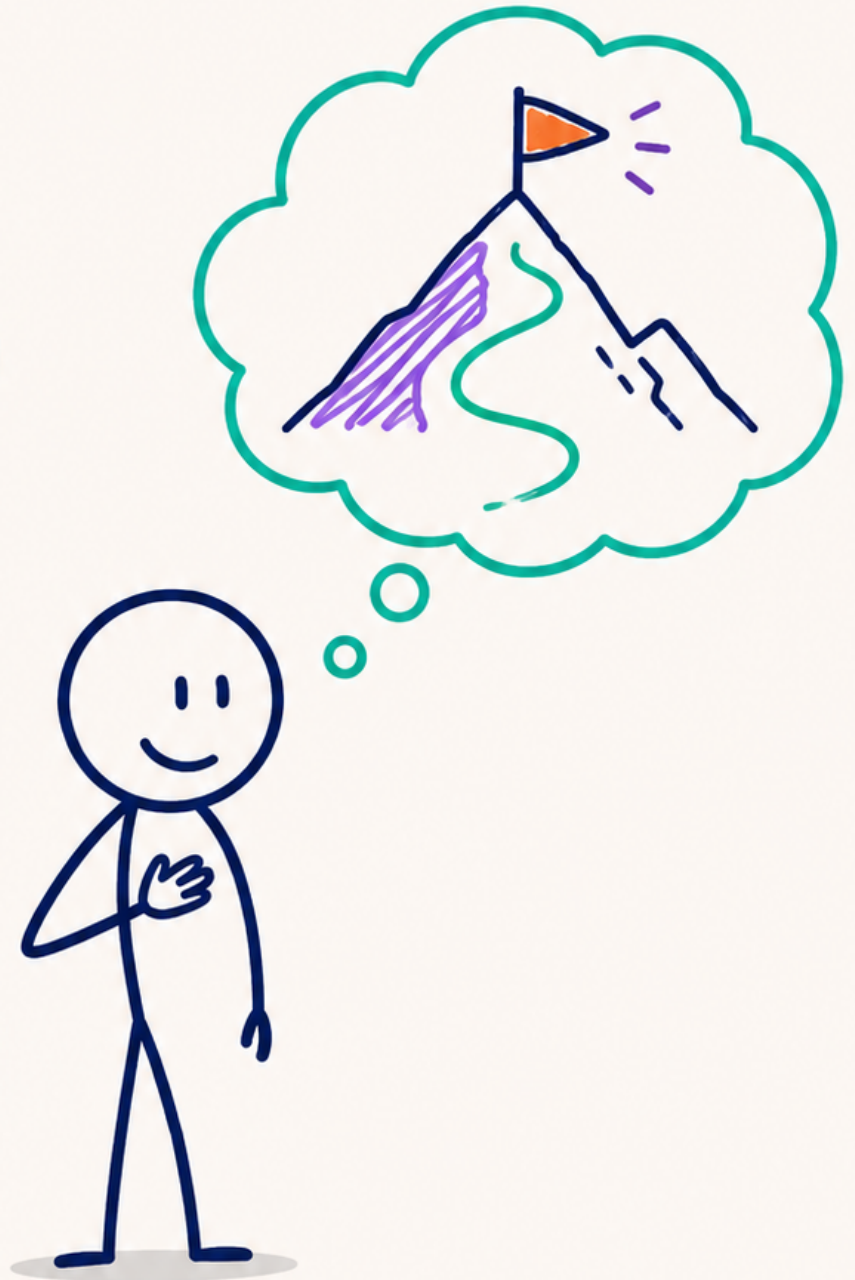
Good goals are small enough to act on, not so big they overwhelm you.



2

Meaningful

Good goals matter to the person pursuing them, not just the person assigning them.



Harlan Sparrow

www.SparrowConsultingLLC.com

3 Concrete

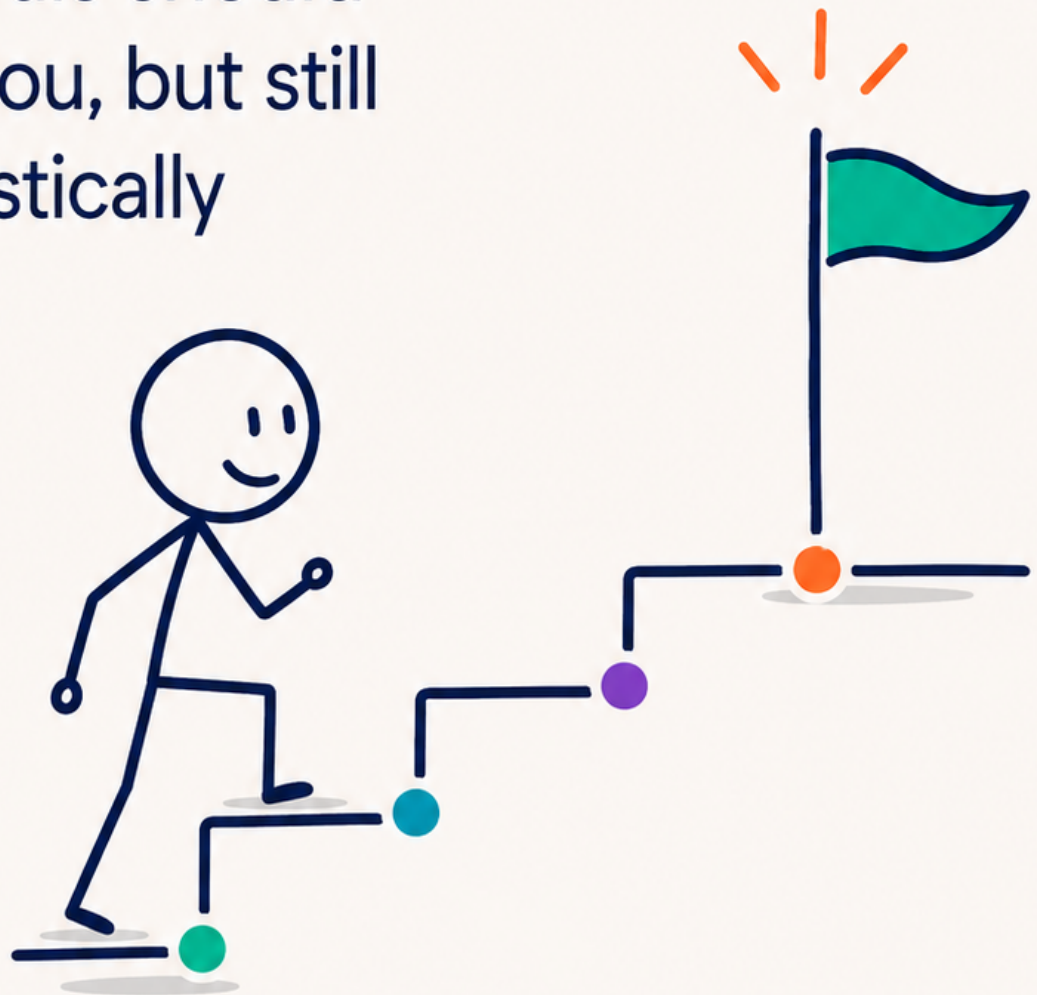
Good goals are described in specific, observable terms.



4

Achievable

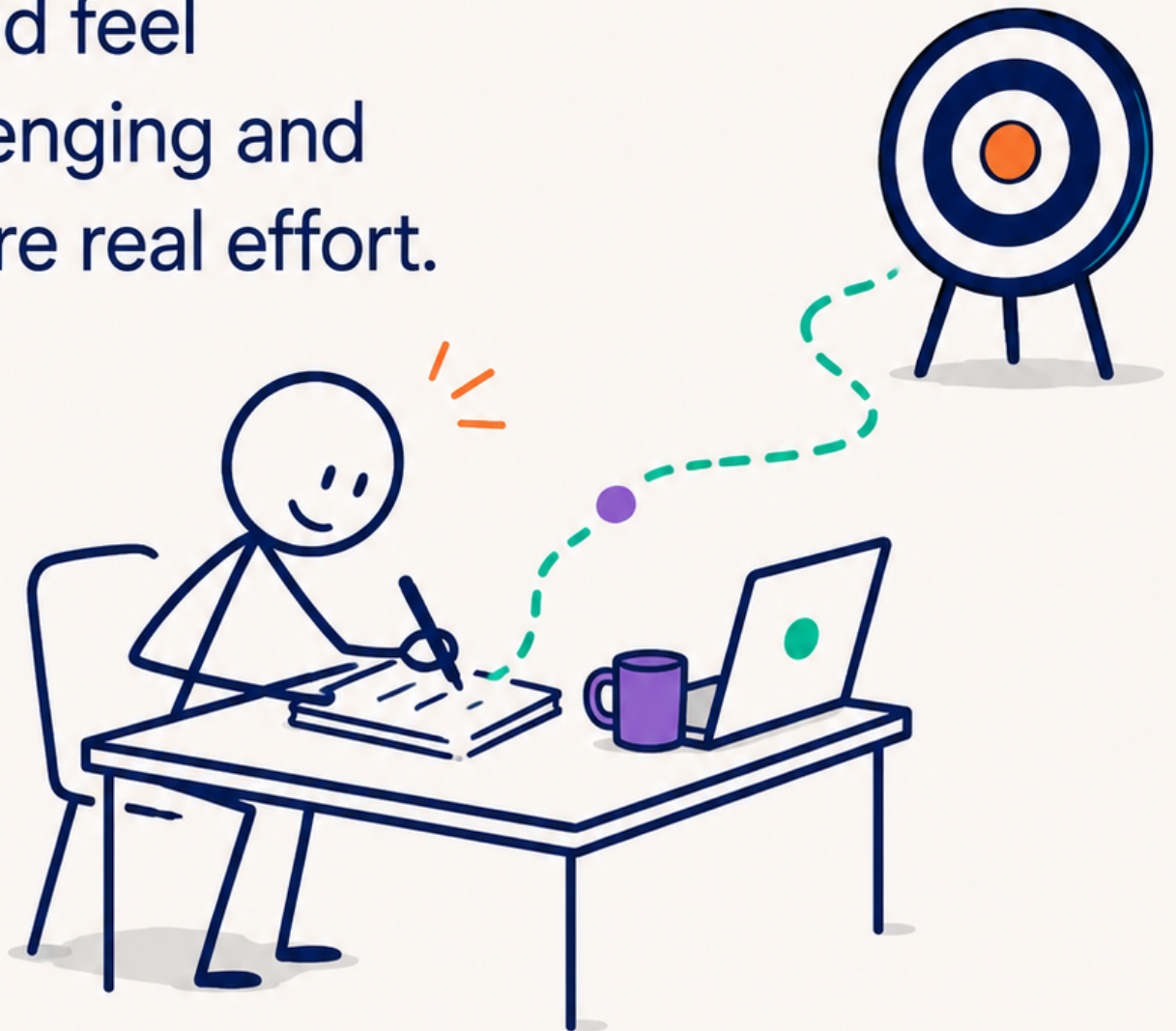
Good goals should stretch you, but still feel realistically possible.



5

Difficult

A strong goal should feel challenging and require real effort.



6

A Beginning

Well-formed goals
are the start of
something, not just
the end of something.



Recap: Better Goals Create Better Follow-Through

Good goals are:

- ✓ Small
- ✓ Meaningful
- ✓ Concrete
- ✓ Achievable
- ✓ Difficult
- ✓ A beginning, not an ending.



FREE MANAGER MINIGUIDE

Download it from the Featured section of my LinkedIn profile.
No email required.

It explains the steps in more detail and includes
worksheets that walk managers through the process.

Harlan Sparrow

www.SparrowConsultingLLC.com